



# BDO CURLING CLASSIC

FOR IMMEDIATE RELEASE - September 10, 2004

**BDO DUNWOODY RAISES WOMEN'S CURLING TO NEW HEIGHTS. Kelowna to host \$100,000 BDO Curling Classic offering the largest women's purse ever in Canada from October 14-17, 2004**

Kelowna – July 14, 2004: Ken Ficocelli, Partner, BDO Dunwoody LLP, Shannon Sorensen, Co-Chair, BDO Curling Classic and Jock Tyre, Manager, Kelowna Curling Club, are pleased to announce the BDO Curling Classic West to be held at the Kelowna Curling Club in Kelowna, British Columbia, from October 14-17, 2004.

Karen Purdy, President of the Women's Curling Tour, states "The WCT is simply delighted with BDO and their commitment to curling. Women have never played for such a huge prize purse in the history of our sport in Canada."

The event will feature many of the top female curlers from across Canada. Thirty-two (32) teams will compete for a total cash purse of \$100,000 with a top prize of \$30,000. Confirmed teams include 2003 BDO Curling Classic champion Jennifer Jones, Kelly Laws and 3 Kelowna-based teams led by Kelly Scott, Leanne Ursel and Penny Shantz-Henderson. Purdy adds "The field is fantastic with many of the best teams in Canada in attendance along several top-notch international teams from Switzerland and Japan."

According to Gilles Chaput, Chief Executive Officer of BDO Dunwoody LLP, "BDO Dunwoody is pleased to continue its support of curling. Curling is very much a Canadian grass roots sport and BDO is very much a Canadian owned and operated organization, so we see the obvious fit." He adds, "In fact, many of our partners, staff, families and clients are actively involved with curling on a local, provincial and national level."

Penny Shantz, President, Kelowna Curling Club indicated "The Club has been host to many world class curling events and hosting the BDO Curling Classic continues in this tradition. The Club has a rich tradition of producing some of the strongest teams in British Columbia. The ice and the facilities are in great shape and we're sure the players will produce world-class matches."

Ken Ficocelli, Kelowna Chamber of Commerce Past-President and BDO Kelowna partner, who was instrumental in bringing the event to Kelowna last year will also co-host the 2004 event along with Shannon Sorensen. Ficocelli, adds "The community has always supported and appreciated great curling and we look forward to working with the local business community and the numerous volunteers to show all the players and spectators a world-class event."

The purse for the BDO Curling Classic West has jumped to \$100,000 from \$58,000 last year. This increase coincides with BDO Dunwoody LLP signing on with IMG Canada as the title sponsor of the BDO Curling Classic, the opening event of the 2004-05 PharmAssist Grand Slam of Curling presented by M&M Meat Shops.

Chaput adds "BDO is a firm that truly believes in equality and equal opportunity so when the Firm made the decision to have our men's event become part of the Grand Slam of Curling with a purse of \$100,000, it was clear that the women's purse would increase the same amount."

BDO Dunwoody LLP is one of Canada's leading accounting firms, and focuses on small to medium-sized enterprises. With more than 95 offices nationwide, and 8 offices in the Okanagan Region, BDO Dunwoody LLP has the size and strength to present clients with a full range of comprehensive business advisory services. The firm also offers global support through BDO International, the world's fifth largest accounting firm, with more than 500 offices in 95 countries.



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## **Corporate and Sponsorship Inquiries:**

Ken Ficocelli  
Partner, BDO Dunwoody LLP and BDO Curling Classic West Co-Chair  
Telephone: 250.763.6700  
E-mail: [kficocelli@bdo.ca](mailto:kficocelli@bdo.ca)

Gordon G. Lee  
National Marketing Director, BDO Dunwoody LLP  
Telephone: 1.800.805.9544  
E-mail: [glee@bdo.ca](mailto:glee@bdo.ca)

## **Player Inquiries:**

Jock Tyre  
Manager, Kelowna Curling Club  
Telephone: 250.762.3112  
E-mail: [jock@kelownacurling.com](mailto:jock@kelownacurling.com)

Kelly Scott  
Telephone: 250.768.7468  
E-mail: [kscott@city.kelowna.bc.ca](mailto:kscott@city.kelowna.bc.ca)